

Paint { PITTSBURGH } *Glass*
PLATE GLASS COMPANY

Sun-Proof Titanic Semi-Paste White was designed for the Master Painter who likes to mix his own paints. It is the result of a detailed study of pigment combinations to obtain not only improved exterior durability, but also good body in the package, and after thinning for use, paint that hides exceptionally well and goes a long way.

Sun-Proof Titanic Outside White (Liquid), the titanium pigment is so skillfully blended with other pigments that there is no possibility of early and heavy chalking which often occurs when Titanium White is used alone. As a consequence, Sun-Proof Titanic Outside White possesses outstanding advantages not found in ordinary white paints.

PITTSBURGH PAINT &
GLASS CO.
Casper, Wyo.

Exterior
VITOL OIL
PAINT OIL

for
**THINNING EXTERIOR
SEMI-PASTE AND LIQUID PAINTS**

VITOLLOIL

LEVELS OUT
Peaks

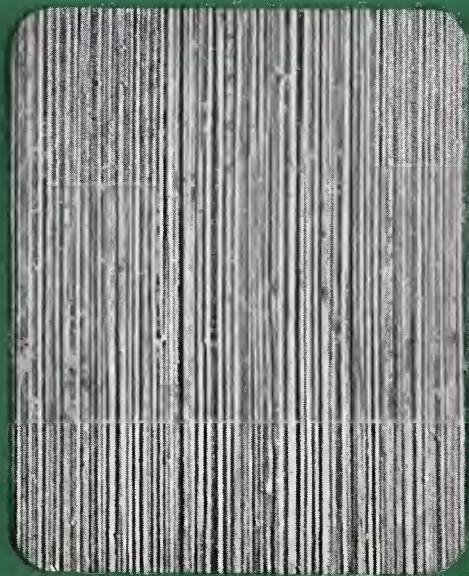


AND *Valleys*



SHARP BRUSH MARKS

TYPICAL OF RAW LINSEED OIL PAINT



ROUNDED BRUSH MARKS

THE INFLUENCE OF EXTERIOR VITOLLOIL
SMOOTHER AND GLOSSIER THAN RAW OIL PAINT



Exterior VITOLOIL

Q. What is **EXTERIOR VITOLOIL**?

A. It is a specially processed vegetable oil whose penetration into new or old surfaces is equal to that obtained with raw linseed oil, but at the same time whose sealing value is considerably superior to that of raw linseed oil.

Q. What will it do that ordinary linseed oil will not do?

A. Its use will result in a much more uniform film of Paint over the entire surface.

Q. What is the advantage of that?

A. Ordinary linseed oil Paint does not level out well, leaving hills and valleys or brush-marks. In the valleys the film is decidedly thinner. At this point breakdown of film occurs.

Q. How will the use of **EXTERIOR VITOLOIL** prevent this?

A. When **EXTERIOR VITOLOIL** is added to any Paint, these sharp brush-marks do not occur; they are the rounded type and not sharply defined, giving a much more uniform film as regards thickness. The finish is, therefore, smoother, glossier and more like that of an Enamel than a raw oil Paint.

Q. What other advantage does **EXTERIOR VITOLOIL** have?

A. Its addition to finish coats distinctly improves color retention. By that is meant the retarding of fading, and this particularly applies to the light grays, ivory and buff.

Q. Can **EXTERIOR VITOLOIL** be used with Snolite or Sun-Proof Titanic Paste?

A. Yes—with the same advantages that result when it is used with ready mixed Paint.

Q. How is **EXTERIOR VITOLOIL** used with ready mixed Paint?

A. On new work and on old badly weathered surfaces, add $\frac{1}{2}$ gallon to each gallon Paint for the priming coat. For the second coat, add $\frac{1}{8}$ to $\frac{1}{4}$ gallon to each gallon of ready mixed Paint.

Q. Is there any case where these directions should not be followed?

A. Yes—on a glossy surface, such as is usually found under eaves and other protected surfaces. Here the first coat should be a mixture of 1 gallon Paint, $\frac{3}{8}$ gallon **EXTERIOR VITOLOIL** and $\frac{1}{8}$ gallon Leptyne or Turpentine.

Q. When **EXTERIOR VITOLOIL** is added to ready mixed Paint or Paste Paint for priming work, will the same advantages be obtained as when the Wallhide Exterior Primer is used?

A. Results obtained from the use of these two priming coats will be substantially the same. **EXTERIOR VITOLOIL** has advantages when used in both the priming coat and the finishing coat. Wallhide Exterior Primer can be used only as a priming coat and should not be added to the finish coat. It is, therefore, evident that superior jobs can be obtained in the simplest manner by using **EXTERIOR VITOLOIL** for both priming and finishing coat work.



LEVELS THE PAINT FILM

VITOLOIL

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